



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37807-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1332

Flight Dates	Order #	Alt Order #
10/31/12 - 11/05/12	37807	08892813

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	8 News Now 5a M-F	5-6a	2- 222- -	:30	8	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 2- 222- - 8 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description									

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Crossroads GPS	ISSUE	1332	

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1--11-- 3 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Th	11/01/12	12:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSNTV09GPH	\$5,000.00 NM
2	8	F	11/02/12	12:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSNTV10GPH	\$5,000.00 NM
3	8	M	11/05/12	1:58 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSNTV09GPH	\$5,000.00 NM
5	10/31/12	11/05/12	Ellen	3-4p	1-111--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-111-- 4 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	W	10/31/12	3:31 PM	Ellen	3-4p	:30	NVSNTV10GPH	\$2,500.00 NM
2	8	Th	11/01/12	3:39 PM	Ellen	3-4p	:30	NVSNTV10GPH	\$2,500.00 NM
3	8	F	11/02/12	3:38 PM	Ellen	3-4p	:30	NVSNTV09GPH	\$2,500.00 NM
4	8	M	11/05/12	3:30 PM	Ellen	3-4p	:30	NVSNTV10GPH	\$2,500.00 NM
6	10/31/12	11/05/12	8 News Now 4p M-F	4-5p	1-111--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-111-- 4 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	W	10/31/12	4:24 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV10GPH	\$2,500.00 NM
2	8	Th	11/01/12	4:14 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV10GPH	\$2,500.00 NM
3	8	F	11/02/12	4:25 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV10GPH	\$2,500.00 NM
4	8	M	11/05/12	4:54 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV10GPH	\$2,500.00 NM
7	11/01/12	11/05/12	8 News Now 5-630p M-F	5-630p	1--11--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1--11-- 3 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Th	11/01/12	5:22 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV10GPH	\$3,000.00 NM
2	8	F	11/02/12	5:29 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV10GPH	\$3,000.00 NM
3	8	M	11/05/12	6:27 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV10GPH	\$3,000.00 NM
8	11/05/12	11/05/12	Inside Edition	630-7p	1-----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1----- 1 \$5,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	M	11/05/12	6:58 PM	Inside Edition	630-7p	:30	NVSNTV09GPH	\$5,500.00 NM
9	11/02/12	11/05/12	7-8p Rotator	7-8p	1---1--	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1---1-- 2 \$5,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	F	11/02/12	7:22 PM	7-8p Rotator	7-8p	:30	NVSNTV10GPH	\$5,500.00 NM
2	8	M	11/05/12	7:46 PM	7-8p Rotator	7-8p	:30	NVSNTV10GPH	\$5,500.00 NM
10	10/31/12	11/05/12	8 News Now 11p M-F	11-1135p	1-1----	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-1---- 2 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	W	10/31/12	11:14 PM	8 News Now 11p M-F	11-1135p	:30	NVSNTV09GPH	\$5,000.00 NM
2	8	M	11/05/12	11:23 PM	8 News Now 11p M-F	11-1135p	:30	NVSNTV10GPH	\$5,000.00 NM

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Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/31/12	11/05/12	8 News Now 11p M-F	11-1135p	1-1----	:30	2	\$5,000.00	NM
11	11/05/12	11/05/12	Letterman	1135p-1237a	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 12:31 AM Letterman 1135p-1237a :30 NVSNTV10GPH \$2,000.00 NM									
12	11/05/12	11/05/12	Craig Ferguson	1237a-137a	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 1:08 AM Craig Ferguson 1237a-137a :30 NVSNTV10GPH \$1,200.00 NM									
13	10/31/12	11/05/12	Electric Playground / ET	137-237a	1-111--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 1-111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 2:06 AM Electric Playground / ET 137-237a :30 NVSNTV10GPH \$250.00 NM 2 8 Th 11/01/12 1:49 AM Electric Playground / ET 137-237a :30 NVSNTV10GPH \$250.00 NM 3 8 F 11/02/12 2:06 AM Electric Playground / ET 137-237a :30 NVSNTV10GPH \$250.00 NM 4 8 M 11/05/12 1:48 AM Electric Playground / ET 137-237a :30 NVSNTV09GPH \$250.00 NM									
14	11/03/12	11/03/12	8 News Now Sat	430-5p	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 4:37 PM 8 News Now Sat 430-5p :30 NVSNTV09GPH \$2,500.00 NM									
15	11/03/12	11/03/12	8 News Now Sat Special	8-9p	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 8 News Now Sat Special 8-9p :00 \$2,500.00 NM See MG 15.2 2 8 Tu 11/06/12 1:28 PM Soaps / Let's Make A Deal 1230-2p :30 NVSNTV10GPH \$2,500.00 NM MG for 15.1 11/03									
16	11/03/12	11/03/12	Private Practice	1135p-1235a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 11:56 PM Private Practice 1135p-1235a :30 NVSNTV09GPH \$400.00 NM									
17	11/04/12	11/04/12	Eye On Wash	5-530a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 5:29 AM Eye On Wash 5-530a :30 NVSNTV10GPH \$1,000.00 NM									
18	11/04/12	11/04/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$1,500.00	NM

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18	11/04/12	11/04/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12	6:15 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	NVSNTV10GPH	\$1,500.00	NM
19	11/04/12	11/04/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	2	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	2	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12	8:05 AM	8 News Now Sun AM #2	8 News Now Sun A	:30	NVSNTV10GPH	\$2,500.00	NM
2 8	Su	11/04/12	8:19 AM	8 News Now Sun AM #2	8 News Now Sun A	:30	NVSNTV10GPH	\$2,500.00	NM
20	11/04/12	11/04/12	8 News Now Sun	430-530p, 630-7p	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12		8 News Now Sun	430-530p, 630-7p	:00		\$3,000.00	NM
				See MG 20.2					
2 8	Su	11/04/12	5:07 PM	8 News Now Sun	430-530p	:30	NVSNTV10GPH	\$3,000.00	NM
				MG for 20.1 11/04					
				News moved due to NFL Football					
21	11/04/12	11/04/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12		Inside Edition Wknd	530-6p	:00		\$3,000.00	NM
				See MG 21.2					
2 8	Su	11/04/12	5:40 PM	Politics Now S Sebelius	Various	:30	NVSNTV10GPH	\$3,000.00	NM
				MG for 21.1 11/04					
22	11/04/12	11/04/12	8 News Now Sun	430-530p, 630-7p	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12	6:43 PM	8 News Now Sun	430-530p, 630-7p	:30	NVSNTV10GPH	\$3,000.00	NM
23	11/04/12	11/04/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12	11:51 PM	Game Time/UNLV	1135p-1205a	:30	NVSNTV10GPH	\$500.00	NM
24	11/04/12	11/04/12	House	1205-105a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/31/12	11/06/12	-----S	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12	12:33 AM	Cold Squad	1205-105a	:30	NVSNTV09GPH	\$500.00	NM
25	11/04/12	11/04/12	NFL Football Reg. Season	NFL Football Reg. S	-----S	:30	1	\$40,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/04/12	11/04/12	NFL Football Reg. Season	NFL Football Reg. S	-----S	:30	1	\$40,000.00	NM
10/29/12 11/04/12 -----S 1 \$40,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 2:57 PM NFL Football Reg. Season NFL Football Reg. S :30 NVSNTV09GPH \$40,000.00 NM									
26	11/03/12	11/03/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$15,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$15,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 6:53 PM NCAA College Football NCAA College Foot :30 NVSNTV10GPH \$15,000.00 NM									
27	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	2	\$7,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$7,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 11/03/12 9:26 PM KLAS Movie: Bat 21 9-11p :30 NVSNTV10GPH \$7,400.00 NM 1 8 Sa 11/03/12 9:55 PM KLAS Movie: Bat 21 9-11p :30 NVSNTV10GPH \$7,400.00 NM									
<u>Total Spots</u>							57		

Payment Terms 30 Days

<u>Gross Total</u>	\$207,400.00
<u>Agency Commission</u>	\$31,110.00
<u>Net Amount Due</u>	\$176,290.00